

Dear Customer,

This September we'll be making some changes to The Community Farm's box scheme, product lines and pricing, which we'd like to tell you about.

You may have already noticed the introduction of cardboard punnets for our tomatoes. Now - as part of our continuing commitment to reduce unnecessary plastic in our operations - we're going one step further...

We're offering customers the opportunity to purchase a completely plastic-free box! We're calling it *Veg No Plastic*. As the name suggests, the *Veg No Plastic* box will contain no products pre-packed in plastic, or products that need plastic to keep them fresh or in good condition. It'll come in both large and small sizes. Please also note, our Family Provider box is getting a name change. It'll be called the *Veg and Fruit* box, with large and small boxes still available.

In addition to these updates, we're delighted to announce the introduction of several new products to our range during the coming weeks. Keep an eye out for Olive Oil (direct from an organic grower we work with in Spain), Beeswax Wraps (a sustainable alternative to cling film), and our exciting Christmas offers. They'll be advertised on our website soon.

And, in another first for The Farm, and in keeping with our ethos of 'nature-friendly farming', we're especially proud to announce that customers will soon be able to buy bird seed from us. It's the perfect purchase for those much-loved garden visitors – and 100% organic of course!

Don't forget we stock a wide range of organic, ethically-sourced products, from eggs to dairy, tinned goods to chutneys, flours, rice, and other cooking and store cupboard essentials. Get your groceries for the week direct from us, conveniently delivered to your door.

We've had a wonderful seven years. Thank you for your loyalty and belief in our project. To ensure The Farm can continue to support an ethical supply chain, both locally and abroad, while still providing veg and fruit boxes packed with goodness and value, we do need to increase our prices a little. It's our first price rise in two and half years but appreciate household budgets are tight. We very much hope you'll understand, and continue to shop with us.

A revised price listing can be found on the reverse of this letter, along with contact numbers for The Farm. If you have questions about any of the information covered, please don't hesitate to call or email us. We always welcome your feedback.

Kind regards,

Ped Asgarian
Managing Director
The Community Farm

Changes to The Community Farm's box scheme, product lines and pricing w/c September 17th 2018

Box Scheme

NEW! *Veg No Plastic* box available. Helping our customers to cut plastic waste.
Our Family Provider box is being renamed the *Veg and Fruit* box.

New Products – coming soon!

Organic Olive Oil from Spain
Beeswax Wraps
Organic Bird Seed
Ethically-sourced Christmas range

Price list

Due to increases in food inflation (circa 4% in 2017-18), the loss of value in the pound affecting our import purchases and packaging costs (up to 20%), plus the rising cost of fuel, we must regretfully increase our prices by approximately 4% on average, per box.

Item	Old Price	New Price
All for One	£7.30	£7.60
Veg Variety/ Gurt British/Veg No Potatoes		
Small	£10.50	£10.95
Large	£16.75	£17.45
Farmer's Choice	£13.15	£13.50
Just Fruits		
Large	£11.95	£12.45
Small	£6.95	£7.25

Item	Price
Veg and Fruit	
Large	£22.25
Small	£16.50
Veg No Plastic	
Small	£10.95
Large	£17.45

Contact The Community Farm

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